



With an advertisement in Åkeri & Entreprenad you will reach decision-makers in all of Sweden:

- Hauliers • Land- and facility construction • Forest construction • Machine- and truck workshops • Logistic centers

Åkeri & Entreprenad contains

- Articles • Product news • Tests • News

PUBLISHING SCHEDULE

Issue	Deadline	Publication
No 1	17/1	2/2
No 2	27/2	14/3
No 3	27/3	10/4
No 4	24/4	9/5
No 5	16/6	8/8
No 6	12/9	28/9
No 7	16/10	31/10
No 8	20/11	5/12

Tips and product news, please send to:
catharina.olsson-lindh@svenskamedia.se

PRICES AND FORMAT

Format	Price:	Type area:	Bleed dimensions
Spread	22 900:-	394x270	420x297 (+5mm bleed)
Cover*	19 900:-	185x270	210x297 (+5mm bleed)
1/1-page	16 900:-	185x270	210x297 (+5mm bleed)
1/2-page	9 900:-	185x132 / 90x270	210x147 / 100x297 (+5mm bleed)
1/4-page	5 900:-	90x132 / 185x65	
1/8-page	3 400:-	90x65 / 185x30	

* Bleed dimensions for cover 4 is 210x267 mm + 5 mm bleed.

Discount: at simultaneous reservation: 10% at 2 introduces, 20% at 3 och 30% at 4. At reservation through a whole year (8 introduces) 40% discount.

Edition: TS-controlled 23800 ex + 50 700 ex e-magazines.
Technical Specifications: 300dpi PDF-files. Original made in the following program(or similar):



InDesign, Illustrator or Photoshop.
Send to post@svenskamedia.se or by mail.

DETTA MEDIE ÄR TS-KONTROLLERAT
www.ts.se

1/1-page:
185x270 mm
bleed:*
210x297 mm

Spread:
394x270 mm
bleed:*
420x297 mm

Horizontal 1/2:
185x132 mm
bleed:*
210x147 mm

Vertical 1/2:
90x270 mm
bleed:*
100x297 mm

1/4-page:
90x132 mm
185x65 mm

1/8-page:
90x65 mm
185x30 mm

*In case of bleed - add 5 mm bleed in all directions!

INSERTS

20g: 1 kr/each 40g: 1,20 kr/each 50g: 1,40kr/each

Price applies to finished materials. Maximum dimensions: 205x292 mm.

Price proposal submitted on printing costs and if insert exceeds maximum dimensions Call for prices!

WEB ADVERTISING

Top: 468x60 pixels: 2 000:- / month

Square: 125x125 pixels: 1 500:- / month

Double Square: 270x125 pixels: 2 500:- / month

Newsletter top: 780x90 pixels: 2 500:- / 4 editions of the newsletter

Newsletter square: 240x240 pixels: 1 800:- / 4 editions of the newsletter

MATERIAL SUBMISSION

Internet: www.akerioentreprenad.se - Click on "Annonslämning"

Mail: karin.bergstrom@svenskamedia.se

FTP: [ftp.svenskamedia.se](ftp://ftp.svenskamedia.se) (Username: media Password: svenskamedia)

**We reach
74 500**
decision-makers within
hauliers, land- and facility construction, forest construction,
machine- and truck workshops
and logistic centers

READ NEWS DIRECTLY ONLINE!
WWW.AKERIOENTREPRENAD.SE

ADVERTISEMENT BOOKING

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www.svenskamedia.se • www.akerioentreprenad.se

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