

Fastighetsfakta

fakta

www.fastighetsfakta.com



Circulation: 62 000 ex/per issue.

A magazine for everyone in Sweden involved in dealing with the property market. Fastighetsfakta are the area for meetings between people who own properties, the ones that takes care of them and organizations of tenant-ownership. We do reach the people that guards, renovates, take care of and build new homes, industrial estates, business- and office-spaces and so on.

Publication schedule 2017

Edition	Deadline	Publication
1	21 feb	10 mar
2	26 april	15 maj
3	5 sep	22 sep
4	31 okt	17 nov

Ad format and prices

1/1 page: 185x270 mm Bleed: 210x297 mm*	1/2 page: 185x132 mm bleed: 210x147mm*	Standing 1/2 90x270 mm Bleed: 100x297 mm*	1/4-page 90x132 mm 185x65 mm
Spread: 394x270 mm Bleed: 420x297 mm*	1/8-page 90x65 mm 185x30 mm		

* Bleed +5mm around.

Size:	Price:	Type area:	Bleed size:
Spread	47 900 SEK	394x270	420x297 (+5mm utfall)
Cover	36 190 SEK	185x270	210x297 (+5mm utfall)
1/1-page	32 900 SEK	185x270	210x297 (+5mm utfall)
1/2-page	19 900 SEK	185x132 / 90x270	210x147 / 100x297 (+5mm utfall)
1/4-page	11 900 SEK	90x132 / 185x65	
1/8-page	6 900 SEK	90x65 / 185x30	

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Format:	Price/month:	Size:
Panorama:	2500 SEK	728x90 px
Sticky:	2000 SEK	250x360 px



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