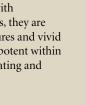


Sweden's most entertaining, coolest and most diesel smelling magazine!

Swedens biggest and happiest tractor magazine. You will meet readers of all ages who are all interested in technique.

Traktor Power is Swedens first tractor magazine with everything from modern to classic veteran tractors, they are presented in 14 issues per year with amazing pictures and vivid texts. Our writers love tractors and are extreamly potent within their field. Our readers favorite subjects are renovating and







Issues: 11 per year, 3 one shots 57,000 (Orvesto full year 2013) Reach:

Circulation: 20,000

TRAKTOR POWER

Age distribution: 15-29 26%, 30-49 33%

50-64 25%, 65-79 16%

Sex distribution: 14% women, 86% men

www.traktorpower.se

An average of 20,000 unique visitors per month. Tractor news, tips, Tractor-TV and funny tractor clips are mixed on the site.

Traktorpower.se is the natural arena for all that is tractor related in Sweden.

65 000 followers on Facebook, Instagram and YouTube. The magazine is leading within the tractor segment and news spread as fast as the wind. We produce 3 tractor movies per year with different themes. We sell about 5,000 movies per year and you

can become a sponsor, talk to you sales contact.



PUBLICATION SCHEDULE 2017

Kemmelh Frameson Kenneth Fransson, editor-in-chief

| NO | PUBL.DAY | COPY.DL | THEME |
|----------|----------|----------|----------|
| 1 | 8/12-16 | 8/11-16 | |
| 2 | 12/1 | 14/12-16 | |
| 3 | 9/2 | 12/1 | |
| 4 | 9/3 | 9/2 | |
| One shot | 23/3 | 23/2 | Oldies 1 |
| 5 | 13/4 | 10/3 | |
| 6 | 18/5 | 20/4 | |
| One shot | 24/5 | 26/4 | Oldies 2 |
| 7 | 22/6 | 24/5 | |
| 8 | 3/8 | 6/7 | |
| 9 | 7/9 | 10/8 | |
| 10 | 5/10 | 7/9 | |
| 11 | 9/11 | 12/10 | |
| One shot | 23/11 | 26/10 | Oldies 3 |
| 1 2018 | 7/12 | 9/11 | |
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17 900 SEK

16 800 SEK

18 800 SEK

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90x130

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1st spread 2:nd cover Back of back cover

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210x75*

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